

PRESS RELEASE

AEONMALL VIETNAM CO., LTD

Ho Chi Minh City, November 18th, 2022

AEON MALL Tan Phu Celadon

“Change the future – Beyond the MALL”

Known as first AEON MALL's in Vietnam opened in January 2014, AEON MALL Tan Phu Celadon is constantly developing and innovating to bring the best services to meet the shopping needs of customers with the large-scale expansion project implemented in 2019.

From 2022 until quarter 1, 2023, in order to meet the changes of the retail market in Vietnam, the increasing demand for shopping with the services and products qualifications of customers, AEON MALL Tan Phu Celadon implements a new project to create a new look with the goal to diverse products, high quality and the appearance of a series of new specialized stores, satisfying the various needs of customers.

"Change the future – Beyond the MALL", AEON MALL Tan Phu Celadon is going to have more than 20 new stores at different categories such as fashion, accessories, goods from famous domestic and international brands. Besides, customers will have more shopping experiences with new services and variety of high-quality products when coming to the stores have been upgraded and more ideal.

Highlights of AEON MALL Tan Phu Celadon after renovating

New Stores – More fun, more experiences

With more than 20 new stores from many different categories, AEON MALL Tan Phu Celadon will bring interesting shopping experiences for customers.

- **Everything on AEONMALL Vietnam App** – Better shopping day

Customers will find everything at AEONMALL Vietnam App as hot promotion, special vouchers and many attractive events, activities only at AEON MALL Tan Phu Celadon.

- **"Give and Receive room"** – A place to spread happiness

With the goal of becoming a “MALL of health and smile”, eliminating tobacco smoke in the shopping area, AEON MALL Tan Phu Celadon closed all smoking rooms and gradually changed into better purposes. Our first action is “Give and Receive Room”, next to Gate K, in order to spread happiness through the criterion of giving and receiving.

- **E- Locker** – Save time and get safety

E-locker will help customers have comfortable shopping day by keeping the belongings with automatic technology.

>> **Announcement:** *In order to raise the community awareness, protect the surrounding environment and everyone's health, all smoking rooms are closed, if customers have a need to smoke, please move to the outdoor area. Thank you!*

>> AEON MALL Tan Phu Celadon "Change the future – Beyond the MALL" <<

Aiming to build a shopping center for the Community – Healthy – Lifestyle Designer, AEON MALL Tan Phu Celadon is a meeting point for entertainment, fashion and cuisine for all ages in Ho Chi Minh City.

FASHION ROAD

With the goal to design a new lifestyle for the community, we offer more fashion, accessories choices from work, party to street style when shopping at new and famous stores such as Routine, BOO, Dong Hai, Loc Phuc Jewelry, etc.



ELECTRONICS, HOME APPLIANCES AND INTERIOR DECORATION

digibox



Invested, displayed, and installed according to Apple's design language, Digibox fully distributes all Apple products such as iPhone, iPad, MacBook, Apple Watch, and genuine accessories. Digibox store space is likened to a miniature Apple Store when using a spacious and scientific layout to provide the most comfortable shopping experience for customers.

Inochi is a high-end household plastic brand with products made from high-quality, beautifully-designed and convenient virgin plastic that will bring customers safe and comfortable life experiences.

Wundertute is a long-standing enterprise operating in the field of import and distribute high quality products from Germany and Europe countries at good prices for consumers.

CULINARY WORLD



Isushi belongs to the Golden Gate – one of the largest restaurant systems in Vietnam – serve customers attractive Japanese dishes with the designed in traditional style.

As a famous hot pot brand from Taiwan – Manwah offers customers a journey to discover unique cuisine with Taiwanese flavors.

Kpub – Korean street grill restaurant will lead customers to taste the street grill style of Kimchi land with delicious and diverse dishes.

All Starbucks drinks will be served directly to customers at the bar. Starbucks is committed to this relationship that comes from our respect – we are committed to serving the best quality coffee, creating a connection with each customer, and fulfilling our responsibility to the community and society where Starbucks does business.

ENTERTAINMENT, RELAX AND SHOPPING ALL DAY



As the gathering place of the most expensive Western cat breeds in a space of up to 30m² designed in Nordic style, CATFE - AEON MALL Tan Phu Celadon will bring customers interesting moments. Here, customers can enjoy a snack buffet while having fun with different cat breeds in an extremely clean, air-conditioned space without cat fur to ensure health.

Glam Beautique officially launched a new look with many different areas providing comprehensive health and beauty care solutions for customers of all ages. The Natural & Organic area offers vegan health and beauty products with natural ingredients, not tested on animals. Not only that a variety of beauty technology products such as facial cleansers, essence machines, etc. was also released here

Immerged in a space designed with Japanese architecture, Tokyo Relax Beauty & Healthy Spa provides beauty and mental health care with relaxing facial massage, shiatsu hot stone massage, nourishing shampoo, etc performed by professional technicians with high expertise.

RENEWED STORES



iBasic Vietnam has and always gives consumers the most new, comfortable and effective experience when shopping and using underwear. The iBasic - World Underwear is invested in smart and convenient design, with a wide range of products from design, style to material.



Walking with the times without losing the traditional echoes, OLV has created a lot of beautiful designs, diverse styles, rich in genres from light dresses, elegant business suits, or gorgeous outfits.



LIMEORANGE brings up personality, confidence, comes with unique style combined with well-thought-out people to create a more beautiful world. "LIMEORANGE" is a beautiful, standing name at the height of the creation of a culture.



From the first days, Chang Kang Kung - Steamed Seafood has "launched" and impressed the Vietnamese culinary market from special processing methods to interesting dining experiences. With the advantage of hydrothermal steaming model with the advantage of preserving the freshness and nutrients of the ingredients, Chang Kang Kung catches the trend of "Good food – Good health".

AEONMALL VIETNAM APP – ECONOMICAL, SAFE, CONVENIENT

- **E-voucher system**

AEON MALL Tan Phu Celadon aims to a green lifestyle, protecting the environment. That's why we apply e-vouchers instead of the paper vouchers that were often used in the past.



- **"AEONMALL Vietnam Reward" program**

To enhance shopping experiences for customers at AEON MALL Tan Phu Celadon, the "AEONMALL Vietnam Reward" Program offer exclusive benefits, extreme incentives as well as the opportunity to participate in special events via coin accumulation and gift redemption at one and only AEONMALL Vietnam App.



GIVE AND RECEIVE ROOM – A PLACE TO SPREAD HAPPINESS

With the desire to spread happiness through giving and receiving as well as becoming a MALL for smiles and health, AEON MALL Tan Phu Celadon opened the first "Give and Receive" room in the

system of AEON MALL by replaced smoking rooms for customers. Here, customers can give away unused items to those in need and shop comfortably in a smoke-free environment.



E-LOCKER – MORE CONVENIENCE, MORE SAFETY

E-Locker are arranged in ground floor of AEON MALL Tan Phu Celadon with modern technology to meet the needs for fast and convenient storage of belongings for all customers.



❖ **Number of stores changes**

	NEW STORES	RENEWED STORES	TOTAL
Opened	13	8	21
Operating until the end of this year	9	4	13
Opening in the spring of 2023	1	0	1

ABOUT AEON MALL TAN PHU CELADON

Name	AEON MALL Tan Phu Celadon
Address	30 Tan Thang Street, Son Ky Ward, Tan Phu District, HCMC
Telephone	(+84) 28 6288 7733
Website	aeonmall-tanphuceladon.com.vn
Administer	Mr. Yoshio Harada – General Manager
Quantity of stores	200
Land area	Up to/ <i>Lên đến</i> 80,000m ²
Floor area	About/ <i>Khoảng</i> 116,000m ²
Leasing area	About/ <i>Khoảng</i> 81,000m ²
Parking	Capacity of about 2,000 cars and 10,000 motorcycles
Operation time	Shopping Center <ul style="list-style-type: none"> - Weekdays: 10:00 ~ 22:00 - Weekends & Holidays: 9:00 ~ 22:00 - Cinema: 8:00 ~ 2:00 next day

❖ Road map



LIST OF OPEN STORES/ DANH SÁCH GIÀN HÀNG MỞ CỬA

- Number of new tenants: 23
- Number of renewed tenants: 12
- Total: 35

NEW STORES

#	Floor	Store	Categories	Opening Date
1	GF	Loc Phuc Jewelry	Apparel	November
2	GF	Digibox	General store	November
3	GF	Dyson	General store	Update later
4	GF	Dairy Queen	Food and drink	June
5	GF	Westway	Service	March
6	GF	Starbucks	Food and drink	April
7	GF	Bonchon	Food and drink	March
8	1F	Routine	Clothing	November
9	1F	Isushi	Food and drink	November
10	1F	Manwah	Food and drink	November
11	1F	Kpub	Food and drink	November
12	1F	BOO	Clothing	September
13	1F	Đông Hải	Apparel	March
14	1F	TvWorld	Food and drink	January
15	2F	Miniso	General store	November
16	2F	NShop	General store	October
17	2F	Cleverbox	General store	October
18	2F	Inochi	General store	August
19	2F	Wundertute	General store	October
20	2F	Kangaroo	General store	Update later
21	2F	Pot & Food	Food and drink	October
22	3F	Thai Ngon Ngon	Food and drink	March
23	3F	Jiang Hu	Food and drink	January

RENEWED STORES

1	GF	Hurom Juice	Food and drink	September
2	1F	Colorbox	Clothing	October
3	1F	The Blues	Clothing	November
4	1F	iBasic	Clothing	September
5	1F	Lime Orange	Clothing	August
6	1F	Umbrella	Clothing	Update later
7	1F	Olv	Clothing	July
8	1F	Fancy Time	Apparel	October
9	2F	Timezone	Entertainment	November
10	2F	Look Kool	General store	March
11	2F	Crocs	Clothing	November
12	3F	Chang Kang Kung	Food and drink	October

CONTACT INFORMATION

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