

October 7th, 2024

Dear press agency

AEON MALL Co., Ltd.
AEONMALL Vietnam Co., Ltd.

Decision to open "AEON MALL Ha Long" in Ha Long City, the provincial capital of Quang Ninh Province, which is home to the UNESCO World Heritage Site, Ha Long Bay

AEON MALL Co., Ltd. (hereinafter referred to as "the Company") has decided to open "AEON MALL Ha Long" (hereinafter referred to as "the Mall") in Ha Long City, Quang Ninh Province, Vietnam.

Quang Ninh Province, where the Mall is located, is in the northeastern part of Vietnam and has a population of 1.35 million. This province has the most excellent tourism resources, and particularly Ha Long Bay has been recognized as a UNESCO World Natural Heritage Site. Quang Ninh Province has been actively transitioning from a tourism-centric industry to a hub for production, logistics, and urban development, successfully attracting domestic and foreign investments, thereby achieving high economic growth. Additionally, infrastructure improvements such as highways connecting the capital Hanoi with China by Mong Cai border gate, Van Don International Airport, and port facilities that have enhanced transportation advantages.

The site faces National Road 18, a major road in Ha Long City, and to the north, there are plans for a large-scale new mixed-use development area across Cua Luc Bay. Within a 3 km radius to the south, there is a resort area with views of Ha Long Bay, where numerous hotels and other facilities serve tourists, indicating an expected increase in future population in this area.

The Company is currently operating in the southern area (Ho Chi Minh city and Binh Duong province) and the northern area (Hanoi and Hai Phong city), while also accelerating dominant store openings in the central area (Hue and Da Nang), which is Vietnam's third economic zone. Moving forward, the Company aims to establish a stronger foundation for its business in Vietnam, promote expansion into regional cities, and contribute to the realization of government policies, the attraction of Japanese companies, and local community development in Vietnam, which is achieving sustainable economic growth.

■ Overview

- Mall name : AEON MALL Ha Long
- Location : Bai Chay District, Ha Long City, Quang Ninh Province, Vietnam
- Site Area : Approximately 91,000 m²

* Details regarding the opening schedule, facility overview, store area, tenant composition, and other specifics will be announced once confirmed.



■ Location Map: Quang Ninh province



■ Mall Location (Wide Map)



■ Mall Location (Ha Long city Map)



■ **Development in Vietnam**

	Mall Name	Opening Date	Land Area (m ²)	GFA (m ²)	GLA (m ²)	Parking (Lot)
■	The Southern Area					
1	AEON MALL Tan Phu Celadon	11 January 2014	70,000	116,000	84,000	2,000
2	AEON MALL Binh Duong Canary	1 November 2014	62,000	70,000	49,000	1,000
3	AEON MALL Binh Tan	1 July 2016	46,000	114,000	60,000	1,500
■	The Central Area					
1	AEON MALL Hue	21 September 2024	86,000	138,000	51,000	1,200
■	The Northern Area					
1	AEON MALL Long Bien	28 October 2015	96,000	120,000	74,000	1,500
2	AEON MALL Ha Dong	5 December 2019	98,000	150,000	74,000	2,100
3	AEON MALL Hai Phong	14 December 2020	93,000	158,000	70,000	1,700