

July 21st 2026

Dear press agency

AEON MALL Co., Ltd.
AEONMALL Vietnam Co., Ltd.

AEONMALL Vietnam to develop its second shopping mall in Da Nang City, Central Vietnam

AEON MALL Da Nang Hoa Xuan (tentative name)

AEONMALL Vietnam Co., Ltd. (hereinafter referred to as “the Company”) has decided to develop the second shopping mall in Da Nang, “AEON MALL Da Nang Hoa Xuan” (hereinafter referred to as “the Mall”) in Hoa Xuan Ward, Da Nang City, Socialist Republic of Viet Nam.

Da Nang is the largest economic center in central Viet Nam and continues to develop as one of the country's leading tourist destinations. In recent years, ongoing improvements to transportation infrastructure and urban development have supported population growth and rising income levels, further strengthening the city's position as the economic and commercial hub of the central region.

The planned site is located in Hoa Xuan Ward, south of Da Nang City center. The area is an emerging urban district, where residential developments and sports facilities are currently being developed, and is expected to experience steady population growth over the medium to long term, making it a highly promising market.

The site benefits from excellent accessibility via National Highway 1, a major arterial route running through Da Nang City, and is expected to attract customers from both the city center and surrounding areas.

Earlier this month, the Company opened AEON MALL Da Nang Thanh Khe, its first shopping mall in Da Nang. During its first ten days of operation, the mall welcomed more than 550,000 visitors, exceeding initial expectations and receiving a favorable response from customers.

Building on the success of AEON MALL Da Nang Thanh Khe, AEONMALL Vietnam will continue to contribute to the development of the local community through this new project while striving to create a new hub for community interaction and regional vitality.

■ Overview

- Mall Name : AEON MALL Da Nang Hoa Xuan (tentative name)
- Location : Hoa Xuan Ward, Da Nang City, Viet Nam
- Site Area : Approx. 102,000 m²

* Details regarding the opening schedule, facility overview, store area, tenant composition, and other specifics will be announced once confirmed.

■ Perspective view



※ The perspective rendering is for illustrative purposes only and is subject to change.

■ Development in Vietnam

	Mall Name	Opening Date	Site Area (m ²)	GFA (m ²)	GLA (m ²)	Parking (Cars)
■	The Southern Area					
1	AEON MALL Tan Phu Celadon	11 January 2014	~ 70,000	~ 182,000	~ 82,000	~ 3,300
2	AEON MALL Binh Duong Canary	1 November 2014	~ 62,000	~ 70,000	~ 49,000	~ 1,700
3	AEON MALL Binh Tan	1 July 2016	~ 47,000	~ 114,000	~ 60,000	~ 2,000
4	AEON MALL Tran Bien (tentative)	—	~ 101,000	—	—	—
■	The Central Area					
1	AEON MALL Hue	21 September 2024	~ 86,000	~ 138,000	~ 51,000	~ 2,100
2	AEON MALL Da Nang Thanh Khe	3 July 2026	~ 14,600	~ 30,000	~ 21,000	~ 450
3	AEON MALL Da Nang Hoa Xuan (tentative)	—	~ 102,000	—	—	—
■	The Northern Area					
1	AEON MALL Long Bien	28 October 2015	~ 96,000	~ 120,000	~ 71,000	~ 2,300
2	AEON MALL Ha Dong	5 December 2019	~ 95,000	~ 153,000	~ 76,000	~ 2,900
3	AEON MALL Hai Phong Le Chan	14 December 2020	~ 93,000	~ 158,000	~ 65,000	~ 2,600
4	AEON MALL Thanh Hoa	Second half of 2026	~ 105,000	~ 120,000	~ 52,000	~ 2,500
5	AEON MALL Ha Long	Second half of 2026	~ 91,000	~ 130,000	~ 54,000	~ 2,500
6	AEON MALL Bac Ninh Tan Tien (tentative)	—	~ 77,000	—	—	—