

13th September 2026

To all media

**AEON MALL Co., Ltd.
AEONMALL VIETNAM Co., Ltd.**

**AEON MALL's 9th Shopping Mall in Vietnam
AEON Hometown Forests Program
Tree Planting at Ceremony at AEON MALL Thanh Hoa**

In preparation for the opening of AEON MALL Thanh Hoa (hereinafter referred to as “the mall”), the 9th shopping mall operated by AEON MALL in Vietnam, scheduled for October 2026, AEONMALL Vietnam Co., Ltd. will organize a tree planting ceremony on Sunday, September 13, 2026, as part of the AEON Hometown Forest Program.

Approximately 5,000 trees will be planted with the participation of nearly 600 guests, including representatives of the Thanh Hoa Provincial People's Committee and Quang Phu Ward, Japanese organizations in Vietnam, media organizations, and employees of the AEON Group, including AEONMALL Vietnam Co., Ltd., AEON Vietnam Co., Ltd., and AEON Delight Vietnam Co., Ltd.

The tree planting ceremony at the mall will also provide an opportunity to strengthen cooperation with local partners in the fields of Education & Culture, Healthcare, Entertainment, and Tourism & Hospitality. Representatives of these partners will take part in the tree planting activity together with AEON Group employees, contributing to greater awareness of environmental protection within the local community.

Participating local partners include:

- Quang Thanh Primary School: School management and 120 students
- Hong Duc University: University management and 50 students
- FPT Polytechnic College: College management and 40 students
- Sun World Sam Son: Management and employees
- FLC Sam Son: Management and employees
- Thanh Hoa General Hospital: Management and employees
- Thanh Hoa Oncology Hospital: Management and employees

Under the message “Planting Seeds for the Future,” the trees planted through this initiative will contribute to creating a green and comfortable environment for customers and the local community to enjoy at the mall in the future.

At the same time, the tree planting ceremony symbolizes the beginning of AEON MALL's journey in Thanh Hoa. Like seeds taking root and growing on the land, the mall aims to grow together with the local community while contributing to the sustainable development of the region.

Through the AEON Hometown Forest Program, AEONMALL Vietnam reaffirms its commitment to environmental protection and to working together with local communities and partners to contribute to

the sustainable socio-economic development of Thanh Hoa.

Approximately 5,000 trees representing 18 native species will be planted, including:

- Hibiscus
- Crape jasmine
- Golden dewdrop
- Bay laurel
- Orange jasmine
- Peony
- Chinese fan palm
- Red-leaf hedge
- Bougainvillea
- Snow mountain
- Wrightia antidysenterica
- Purple wreath
- Snowflake
- Rice orchid
- Oriental arborvitae
- Silver buttonwood
- Golden trumpet tree
- Other woody tree species

At the ceremony, the mall will receive the LOTUS Green Building Certification from the Vietnam Green Building Council (VGBC). The certification recognizes AEON MALL's ongoing efforts to fulfill its commitment to working alongside the local community to protect the environment, improve quality of life, and contribute to sustainable development.

The tree planting ceremony is part of AEON Group's ongoing efforts to support the sustainable development of Thanh Hoa Province, in line with the Group's broader commitment to environmental protection. Through initiatives such as this, AEON aims to increase green spaces and contribute to improving the urban landscape of the local community.

As a trusted partner of Thanh Hoa Province, AEON Group and AEON MALL are committed to implementing environmental initiatives, contributing to balanced economic development, and fulfilling their social responsibilities. Through close cooperation with the local community, AEON aims to help create a green, clean, modern, and sustainable living environment for both current and future generations.

For further press inquiries, please contact us using the details provided below.

Sincerely,

GENERAL INFORMATION

1. **Date and Time:** 8:00 - 10:00, 13th September 2026
2. **Location:** Lot 16 - AEON MALL Thanh Hoa, Nam Thanh Hoa Urban Area, Quang Phu Ward, Thanh Hoa Province, Vietnam
3. **Number of participants:** Approximately 600 people
4. **Number of Trees:** Approximately 5,000 trees will be planted as a part of this program
5. **Tree Species:** 18 selected species, including shrubs and woody tree
6. **Contact:**
 - ☐ AEONMALL Vietnam Co., Ltd.
 - Corporate Communication Section – Corporate Management Unit
 - Tel: (024) 3944 9815 – Ext: 306
 - Email: cc@aeonmall-vn.com

<AEON HOMETOWN FOREST PROGRAM>

The AEON Hometown Forests Program was launched in 1991 at AEON Melaka in Malaysia. The initiative was subsequently introduced in Japan for the first time in April 1992 at JUSCO Shin Hisai Shopping Mall in Mie Prefecture.

As of 2025, more than 12.67 million trees have been planted through the AEON Hometown Forests Program and tree planting activities conducted by the AEON Environmental Foundation.

<AEON ENVIRONMENT FOUNDATION>

The AEON Environmental Foundation was established in 1990 to carry out a wide range of environmental conservation activities and support organizations that share the same commitment to protecting the environment.

Tree planting is one of the Foundation's key annual initiatives. Through these activities, the Foundation aims to create vibrant forests for future generations, maintain ecological balance, and help mitigate global warming.

As of 2026, the AEON Environmental Foundation has worked with local communities in countries including Japan, China, Thailand, Malaysia, Vietnam, and Cambodia, planting more than 12.87 million trees through its various tree planting initiatives.

< DIRECTION TO AEON MALL THANH HOA >

