

September 11th, 2026

To all media,

AEONMALL VIETNAM Co., Ltd.
AEON VIETNAM Co., Ltd.

AEON Group's 10th Shopping Mall in Vietnam
AEON MALL Ha Long
Grand Opening on 14th November 2026 (Saturday) at 08:00

AEONMALL Vietnam Co., Ltd. will organize the Grand Opening of **AEON MALL Ha Long** (hereinafter referred to as the “the Mall”) on Saturday, 14th November 2026, marking a significant milestone in the AEON’s continued growth and development in Vietnam.

The Mall is located at Bai Chay Ward, Quang Ninh City, a renowned tourist destination home to Ha Long Bay, a UNESCO World Heritage Site. The area is also experiencing rapid growth in logistics and commerce. The Mall aims to become a vibrant destination that introduces a new lifestyle and new values to residents as well as domestic and international visitors, while contributing to the development of the local economy and aspiring to become a “new icon of the city.”

KEY FEATURES OF AEON MALL HA LONG

1. A new destination connecting the local community with tourism and promoting community-based tourism*

The Mall has been designed to create a new space where residents and visitors can meet, interact, and experience the distinctive culture and arts of the local area.

At Sunken Garden and Forest Market, visitors will be able to enjoy exciting performances by local artists, as well as experience the energy and passion of communities such as yoga, Zumba, and orchestras.

Large-scale digital and LED screens installed at the Central Court on the 1st floor are another key feature, providing visitors with advanced immersive entertainment experiences and a sense of being transported into a new environment distinct from everyday life.

* A new form of tourism in which the local community plays a central role, utilizing local values and distinctive characteristics to develop and operate tourism activities.

2. Approximately 140 specialty stores, making the Mall one of the largest shopping malls in Quang Ninh City

More than half of the stores will be opening in Quang Ninh City for the first time. The Mall offers a diverse selection of dining and entertainment options, as well as a modern and safe leisure environment with experiences that are not affected by weather conditions, meeting the diverse needs of residents and domestic and international visitors.

3. “HO HO Hall” - A new dining and entertainment destination inspired by Ha Long Bay

Designed based on the concept of “Entertainment Dining”, HO HO Hall is a unique space that recreates the beauty and characteristic experiences of Ha Long Bay. Visitors can enjoy popular Vietnamese dishes favored locally, as well as cuisines from renowned culinary cultures such as Japan and Thailand, while immersing themselves in an artistic atmosphere. All come together to create an experiential space where food and entertainment harmoniously interact.

4. AEON Ha Long - General Merchandise Store (GMS) providing a higher quality and more comfortable lifestyle for families in Ha Long

AEON Ha Long is AEON’s 14th General Merchandise Store & Supermarket in Vietnam. AEON Ha Long opens with an apparel section zoned by fashion taste, centering around basic casual styles.

Restaurant-quality Delica section: Offers popular items in Vietnam such as “AEON Sushi” and “AEON Bakery”. It features a wide range of products catering to tourist demand as well.

AEON MALL HA LONG'S CONCEPT

A place where everyone can find what they love

A new lifestyle destination where sophisticated spaces
and diverse experiences come together.

AEON MALL Ha Long aims to become a trusted destination
where people can meet, connect,
and experience new values for everyday life.

～ 「The Ultimate Lifestyle Destination」 ～



** Illustrative image.*

AEON MALL HA LONG FACILITY OVERVIEW

Name	AEON MALL Ha Long
Address	No. 288, Cai Lan Street, Bai Chay Ward, Quang Ninh City.
General manager	AEON MALL Ha Long General Manager: Mr. Inui Shinichiro AEON Ha Long General Merchandise Store & Supermarket Store Manager: Mr. Le Van Hieu
Website	halong.aeonmall-vietnam.com
Number of stores	Anchor tenant: AEON Ha Long Sub-anchor tenants: Uniqlo, Muji, Galaxy Cinema, Kohnan, Fahasa Specialty stores: Approx. 140 stores
Site area	Approx. 91,000m ²
Floor area	Approx. 130,000m ²
Gross leasable area	Approx. 54,000m ²
Parking capacity	Motorbikes: Approx. 6,500 vehicles Cars: Approx. 1,500 vehicles
Building structure	RC building, 4 floors above ground, 1 basement
Opening date	Saturday, 14 th November 2026 - Grand opening
Operating hour	• Weekdays: 10:00 AM – 10:00 PM • Weekends: 09:00 AM – 10:00 PM Open 365 days a year
Number of employees	Approx. 3,700 employees (including about 400 employees of AEON Ha Long GMS)
Basic trade area	Within a 30-minute drive Serving approx. 400,000 residents

CONTACT:

Corporate Communications Section - Corporate Management Unit
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AEON MALL IN SOUTHEAST ASIA

■ Vietnam

No.	Mall name	Opening date	Site area (m ²)	Floor area (m ²)	Gross Leasable Area (m ²)	Parking area (approx. space)
1	AEON MALL Tan Phu Celadon	01/2014	70,000	182,000	82,000	Bikes: 10,000 Cars: 2,000
2	AEON MALL Binh Duong Canary	11/2014	62,000	70,000	49,000	Bikes: 6,000 Cars: 1,000
3	AEON MALL Binh Tan	07/2016	46,000	114,000	60,000	Bikes: 4,000 Cars: 1,500
4	AEON MALL Long Bien	10/2015	96,000	120,000	71,000	Bikes: 6,000 Cars: 1,600
5	AEON MALL Ha Dong	12/2019	95,000	153,000	76,000	Bikes: 8,000 Cars: 1,900
6	AEON MALL Hai Phong Le Chan	12/2020	93,000	158,000	65,000	Bikes: 7,000 Cars: 1,700
7	AEON MALL Hue	09/2024	86,000	138,000	51,000	Bikes: 8,200 Cars: 1,100
8	AEON MALL Da Nang Thanh Khe	07/2026	4,600	30,000	21,000	Bikes: 1,800* Cars: 430*
9	AEON MALL Thanh Hoa	10/2026	105,000	120,000	52,000	Bikes: 11,500 Cars: 1,300
10	AEON MALL Ha Long	11/2026	91,000	130,000	54,000	Bikes: 1,500 Cars: 6,500
11	Tentative name: AEON MALL Tran Bien	-	101,000	-	-	-
12	AEON MALL Bac Ninh Tan Tien	-	77,000			
13	Tentative name: AEON MALL Da Nang Hoa Xuan		102,000			

* The entire facility

■ Cambodia

1	AEON MALL Phnom Penh	6/2014	69,000	162,000	81,000	Bikes: 1,600 Cars: 2,370
2	AEON MALL Sen Sok City	5/2018	100,000	180,000	85,000	Bikes: 3,000 Cars: 2,300
3	AEON MALL Mean Chey	2/2022	174,000	180,000	98,000	Bikes: 1,850 Cars: 3,200
4	Sihanoukville FTZ Logistics Center	7/2023	30,000	-	Building area: 19,400	-

■ Indonesia

1	AEON MALL BSD City	5/2015	100,000	177,000	78,500	3,050 cars
2	AEON MALL Jakarta Garden City	9/2017	85,000	165,000	63,000	3,000 cars
3	AEON MALL Sentul City	10/2020	78,000	190,000	70,000	3,000 cars
4	AEON MALL Tanjung Barat	11/2021	55,000	97,000	40,000	1,500 cars
5	AEON MALL Deltamas	3/2024	200,000	151,000	86,000	3,500 cars

DEVELOPMENT HISTORY OF AEON MALL IN VIETNAM

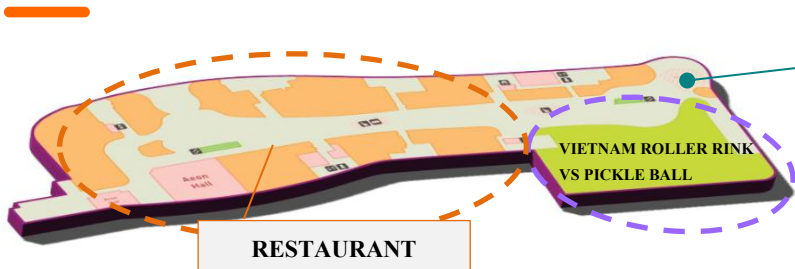


Future expansion plans:

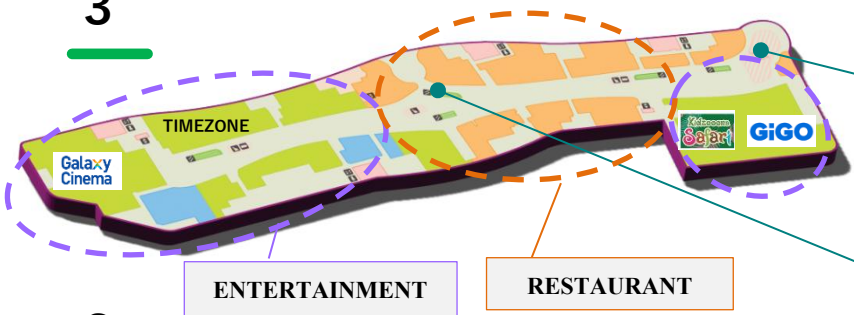
Northern area: AEON MALL Bac Ninh Tan Tien
 Central area: AEON MALL Da Nang Hoa Xuan (Tentative name)
 Southern area: AEON MALL Tran Bien (Tentative name)

AEON MALL HA LONG FLOOR PLAN

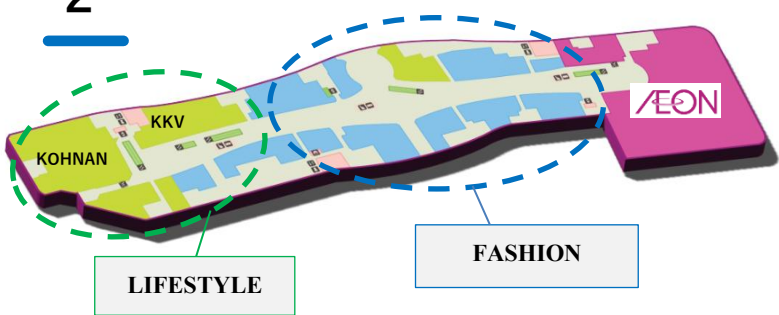
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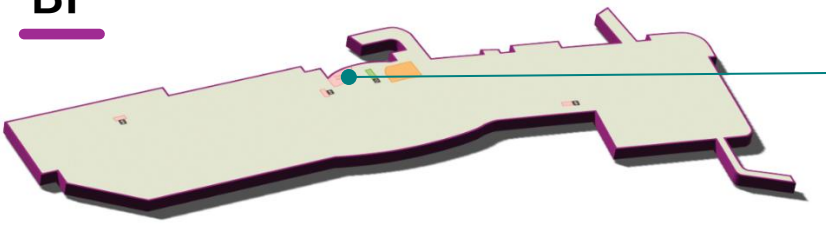
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A DESTINATION FOR EXPERIENCING HA LONG'S CULTURE AND ARTS

1. Sunken Garden on the Basement Floor: A new space connecting the local community

Located at the center of the Mall, Sunken Garden, covering approximately 600 m², is designed as an underground plaza where people can meet, connect and interact.



Illustrative image of Sunken Garden

Experience at Sunken Garden

The stage at Sunken Garden measures **19 m × 3.7 m** and will host live performances by local artists and dance programs. Beyond showcasing local culture, arts and music, space will provide opportunities for the community to interact and connect through culture and the arts.

Under the theme “DRAGON OF LIGHT,” inspired by the legend of Ha Long Bay, a World Heritage Site closely associated with Vietnam’s history, the performance tells the mythical story of a flock of dragons descending from the sky to protect the country from foreign invaders. The story will be brought to life through a large-scale LED screen and laser mapping technology. In addition, two immersive entertainment programs combining visual imagery, light and sound will offer visitors new and engaging experiences of Vietnamese culture, distinctive stories and the country’s unique heritage.

Screening hours: 18:00 - 21:30, every 30 minutes.

Schedule is subject to change depending on actual conditions.



2. Center Court on the 1st floor: A community space featuring large-scale digital screen experiences

Adjacent to Sunken Garden, the center of the 1st floor features an open community space of approximately 450 m². The centerpiece is a 500-inch digital screen, approximately 20m high. The space will host events promoting local culture and the area's tourism resources.



Illustrative image of the Center Court on the 1st floor

Events at Center Court

Visitors can enjoy an impressive digital environment inspired by the lanterns of Hoi An's Old Town and underwater scenery. The atrium lighting will be designed to create a special experience combining light and sound, allowing visitors to appreciate local beauty and interact with one another. Screening schedule: 15 minutes every hour.



[Seasonal event] Winter event – Christmas tree decoration

During winter, a 15-meter-high Christmas tree will be installed in the Center Court. The Mall will create an emotional Christmas setting with its own distinctive character, offering customers memorable moments.



[Highlight] Summer event “Bon Odori Festival”

Bon Odori, a traditional Japanese dance festival held during summer festivals, is planned to provide an opportunity for residents and visitors to participate together. The 20-meter-high digital screen will display fireworks festival imagery, while a traditional yagura stage will be installed in the Center Court to make use of the large open vertical space. Festival stalls and other elements will further contribute to creating a unique, impressive and immersive event. (Expect to start from August 2027.)



A VIBRANT, ALL-WEATHER LEISURE ENVIRONMENT

1. Forest Market – 3rd & 4th Floor Atrium Space

Designed as a multi-level atrium, Forest Market functions as an indoor park. Located beside large 5-meter-high windows, the open space is filled with natural light and covered with artificial grass, creating a leisure area that can be enjoyed regardless of weather or season.



4th Floor area

With an Edutainment concept (combining education and entertainment), this area will feature a library and seasonal markets, providing learning experiences integrated with entertainment.

3rd Floor area

During the day, the Harmony Area will host physical activities such as yoga, dance and other lively events. In the evening, the stage and 200-inch LED screen will be used for movie screenings and orchestra performances, creating a relaxing and comfortable environment for visitors.

At the Park Area, an approximately 220-meter walking track (120 m on 3rd floor and 100 m on 4th floor) will be equipped with play facilities for children. Digital screens installed on the

ceilings and columns will recreate images and sounds of flowing streams, waterfalls and starry skies.

“HO HO Hall” – A FOOD HALL WITH ENTERTAINMENT EXPERIENCES

At the center of 3rd floor, an approximately 580 m² Food Hall will be developed around the “Entertainment Dining” concept. Inspired by the gentle movement of the waters of Ha Long Bay, the ceiling will feature soft, flowing curves, creating a distinctive atmosphere.



Illustrative image

Concept for an Entertainment Dining Space

DINING AREA

Gathering all popular local food brands known for craft beer, distinctive dishes and quality.

ENTERTAINMENT AREA

Through a variety of entertainment performances on stage, the space will offer not only dining experiences but also unexpected and exciting moments.

DECORATIVE AREA

By creating a unique space strongly associated with local heritage, the Mall aims to become a destination where customers, families and friends can enjoy memorable meals and quality time together.

Restaurant Area

The restaurant area, with approximately 200 seats, features a stage inspired by Hon Trong Mai of Ha Long Bay. Mirrors extending from behind the stage to the ceiling recreate the image of the waters of Ha Long Bay.

The mall plans to host live performances featuring Vietnamese folk dances and traditional musical instruments every weekend.



Not only residents but also domestic and international visitors will have opportunities to enjoy special moments here.

The area will also welcome BEP PHO and VI PHO YO!, which specialize in familiar Vietnamese family dishes prepared with fresh ingredients.

Café Area

The mall's café area, with approximately 60 seats, will feature a school of fish swimming around the space, combined with LED lighting to create an impressive check-in destination under the theme "The dace of fish."

Spanish healthy frozen yogurt brand LLAOLLAO will make its first appearance in Quang Ninh.



MORE THAN 60% OF RENOWNED DOMESTIC AND INTERNATIONAL BRANDS MAKING THEIR FIRST APPEARANCE IN QUANG NINH

The Mall features an approximately 8,300 m² entertainment area, allowing customers to enjoy vibrant leisure experiences regardless of weather conditions.

On 4th floor, VS PICKLEBALL, featuring seven standard courts, will make its first appearance in Quang Ninh. Pickleball is a rapidly growing sport worldwide and is increasingly popular in Vietnam. The courts are designed to meet official competition standards while also being suitable for daily practice and local community tournaments.

In addition, VIETNAM ROLLER RINK, an indoor roller-skating facility, will make its first appearance in Quang Ninh. The space is expected to become a new entertainment destination for families, groups of friends and customers of various ages, offering opportunities for physical activity and experiences in a comfortable, enclosed environment unaffected by outdoor weather.



Illustrative image

On the third floor, KIDZOOONA SAFARI & MOLLY FANTASY will offer a children's play area under the theme "Adventure in Nature." TIMEZONE, a leisure and entertainment brand popular among young people in Vietnam, will also be located at the Mall with a wide range of activities. Meanwhile, GiGO, a Japanese entertainment center, will officially launch with a variety of arcade machines featuring famous Japanese characters and licensed IP content, combined with modern digital experiences. GiGO COLLABO CAFE will also be available,

serving themed food and beverages inspired by popular anime and games. AIM BOX will offer sports activities including shooting, darts and archery, providing additional experiences for customers of various ages.

GALAXY CINEMA will feature advanced visual and audio technologies, offering high-quality cinematic experiences across a diverse range of films in a comfortable environment.

On 2nd floor, XR MAGIC will offer interactive immersive experiences using advanced virtual reality (VR) technology. K-PLAYGROUND will serve as a destination for customers interested in Korean culture, offering a variety of distinctive experiences.



3rd & 4th Floor: The largest dining destination in Quang Ninh City

The third floor features a dining area centered on popular local specialties and fast-food brands. Highlights include Hama Sushi, where customers can easily enjoy authentic Japanese-style sushi. MARUKAME UDON, a brand bringing traditional Japanese udon culture to customers around the world, will offer authentic Japanese dining experiences. BOTEJYU, a renowned Osaka food brand known for the enjoyable sizzling sounds and enticing aromas of its tabletop grills, will make its first appearance in Quang Ninh City.

On 4th floor, the Mall brings together full-service restaurants, including **Cuu Van Long**, a seafood buffet restaurant popular with customers in Vietnam. The restaurant features an extensive menu prepared using a variety of cooking methods, including steaming, grilling and stewing.

GYU SHIGE, a traditional Japanese charcoal-grilled restaurant chain, will also make its first appearance in Quang Ninh. Customers can experience distinctive Japanese yakiniku culture in a warm and comfortable setting.



At the food and café area on 1st floor, TITI PHAM PATISSERIE, a well-known pastry café in Hai Phong, will make its first appearance in Quang Ninh City with a sophisticated interior. BreadTalk, a global bakery brand from Singapore, and LANGFARM, a Vietnamese brand

offering high-quality local specialties and organic food products, will also open their first stores in Quang Ninh City.



BreadTalk®

Bringing together renowned global fashion and sports brands

At the fashion area on the first floor, UNIQLO and MUJI, two renowned Japanese brands, will open large-scale stores in Quang Ninh City for the first time. In the accessories category, Japanese brands including JINS and MEGANE PRINCE will also make their first appearance, bringing new lifestyle choices to customers.



In sports, the Mall brings together renowned international brands including WILSON, a global leader in sporting goods and apparel focused on innovation and quality; LACOSTE, a premium French brand combining elegance with sporting spirit; and Foot Locker, an international retailer offering the latest sports footwear and apparel, all making their first appearance in Quang Ninh City.



AEON Ha Long proposes new lifestyle and hospitality standards in the world-famous tourist city of Ha Long

AEON VIETNAM Co., LTD. (hereinafter referred to as “AEON Vietnam”) will hold the Grand Opening of AEON Ha Long (hereinafter referred to as “the Store”) as the anchor tenant of “AEON MALL Ha Long,” marking its 14th General Merchandise Store (GMS) in Vietnam.



** Perspective images are for illustrative purposes only.*

The Store aims to become a new regional lifestyle hub, meeting the needs of residents, families in their 20s and 30s in Quang Ninh Province, customers driving in from surrounding areas, as well as tourists. Capitalizing on its location between two high-growth cities with few large commercial facilities nearby, it provides a destination for shopping, dining, and social connection.

In addition, through its supermarket and restaurant-quality delicatessen section, the Store creates a food floor where customers can enjoy “food” on both everyday occasions and at special moments. For apparel and home products, traditional item classifications have been updated to zoning based on fashion tastes and living scenes, making selection easier and more convenient.

Ha Long Bay, a UNESCO World Natural Heritage site, is one of Vietnam's leading tourist destinations and a key fishing ground supplying seafood nationwide. It also welcomes many tourists arriving by land from the north (China). Guided by its “Customer First” philosophy, AEON Vietnam remains committed to “Honest and Sincere Business” and contributing to the development of the retail industry.

Store Manager's Statement:

“We are honored to welcome customers to AEON Ha Long Store which combines AEON’s quality, safety, and reliability with Ha Long’s unique food culture and tourist charm. Working as one team, we strive to provide a convenient and comfortable shopping experience not only for local families but also for visitors from across Vietnam and abroad. We hope AEON Ha Long becomes a trusted presence in the community and contributes to a richer, more sustainable lifestyle.”

Store Overview:

Store Name: AEON Ha Long

Business Hours:

1st Floor: 8:00 - 22:00

2nd Floor: 10:00 - 22:00

Closed: Open year-round

Store Area: Approximately 8,200 m²

Store Manager: Le Van Hieu

Number of Employees: Approximately 400

Key Features of the Store

AEON Supermarket Supporting Daily Dining with AEON Quality

The 1st floor features a supermarket pursuing high standards of “Food Safety & Hygiene”, “Freshness” and “Quality” alongside “Convenience” and “Premium Value.” It offers fresh vegetables delivered daily from famous highland agricultural areas like Da Lat and Moc Chau, as well as convenient pre-cut products.

In addition to seafood caught directly in Ha Long Bay, the store introduces pre-cut seafood sourced from both farmed and wild catches in the southern Mekong Delta, packaged under hygienic conditions. This creates a distinctive assortment different from traditional local markets. The meat section introduces high-quality beef along with recipe and cooking suggestions to create new demand, catering to residents as well as HORECA (Hotel, Restaurant, Catering) demand driven by international tourists.



A dedicated Souvenir Section is located at the front of the supermarket, offering Vietnamese specialty coffee, chocolates, nuts, as well as caps and tote bags to meet the needs of domestic and foreign tourists. Through the joy of food and a high-quality shopping experience, the Store delivers the “joy of choice” to a wide range of customers.



Enjoying a World of “Food“ with Restaurant-Quality Delica

The “Local Taste of Ha Long” section makes its debut, serving local delicacies such as fried squid cakes (chả mực) and seafood noodles.

A New Dining Destination with Live Kitchen and Approx. 240 Eat-In Seats

Focusing on visual appeal, aroma, taste, and affordability, each food counter is designed around a “Live Kitchen” concept where customers can experience fresh preparation and interactive cooking. A clean, comfortable eat-in area with approximately 240 seats is available for residents and tourists to use casually, serving as a new dining hub for daily meals and special occasions.



AEON Bakery expands its lineup

The bakery serves fresh baguettes baked approximately 10 times a day, highly popular for their fresh-baked taste and reasonable price. Authentic croissants have also been added to the lineup to deliver rich, specialized flavors.

Self-Checkout for Smooth Payment

Leveraging state-of-the-art smart technology, the Store enhances shopping convenience. In the supermarket section, both semi-self-checkouts and full self-checkouts have been introduced, allowing customers to scan items and make payments on their own to reduce checkout wait times.



“Glam Beautique” Expanding Natural & Organic Lines

Glam Beautique is a specialty health and beauty store supporting wellness and beauty from both inside and out. Focusing on Ha Long's rich natural surroundings, natural and organic products have been expanded as a key category. Skincare, makeup, and dietary supplements are enhanced to propose a healthy and fulfilling lifestyle.



2nd Floor Single-Floor Layout: Apparel, Home, and Kids Integrated into a “One-Stop Family Destination”

Apparel is organized by fashion style around basic casual wear. Home products are displayed by living scenario with coordinated setups to make shopping more engaging and easier. The kids' area features a playground where three generations can relax and enjoy together.

Fashion picks for young families starting a new chapter

The 2nd floor offers products tailored to the modern lifestyles of young families. Featuring “MYCLOSET” (a women's fashion specialty shop), urban fashion, international trends, and functional seasonal wear, items are arranged by lifestyle scenario.



Kids Republic for Three Generations

In the family and kids' section, Kids Republic offers maternity and baby goods, educational toys, and hobby products, creating an entertaining community spot for parents, children, and grandparents.

“HÓME CÓORDY” Elevating Daily Living

Centering on AEON's private brand HÓME CÓORDY, frequently replaced dining and home fashion items are displayed by living scene. Products include soft blankets ideal for cold weather and non-stick frying pans, enhancing daily living with comfort and practicality.

Other Customer Services

Alteration Service: Hemming services for apparel are offered, free of charge with purchases over a certain amount.

Multilingual Support: Customer service desks feature English- and Chinese-speaking staff, and store signage is available in Vietnamese, English, and Chinese.

Added Amenities: Complimentary ice, gift wrapping, and free facial-recognition smart lockers ensure a smooth experience for all guests.

After a certain period of announcements and campaigns such as offering free reusable bags, we will implement a charge for plastic shopping bags. All proceeds from the sale of these bags will be used for environmental conservation activities to be considered in the future. Furthermore, we will promote environmentally conscious practices together with our customers through various initiatives, including beach cleanups and campaigns encouraging customers to bring their own bags.

EFFORTS TO CREATE A NEW LIFESTYLE DESTINATION, A CONNECTING SPACE FOR LOCAL RESIDENTS AND TOURISTS

Cooperation with Quang Ninh tourism association

To provide tourists with a convenient space for shopping, leisure and entertainment and become a destination where visitors can experience the appeal of Ha Long, the Mall will cooperate with the Quang Ninh Tourism Association to establish a long-term partnership. This includes developing the Mall as a stop on tourist bus routes in the Northern region.

Shuttle bus service

A free shuttle bus service is planned to connect the Mall with major hotels in Bai Chay Ward and Hong Gai Ward. The buses will feature distinctive designs created in collaboration with Vietnamese artists, serving not only tourists but also helping strengthen connections with the local community.



A DESIGN IN HARMONY WITH NATURE AND CLOSELY CONNECTED WITH THE LOCAL COMMUNITY

Overall Design Concept: “SPARKLE ROCK! NEW LAND”

The Mall’s design is inspired by cruise ships on Ha Long Bay, with the aim of harmonizing with the area’s magnificent natural landscape. The exterior design uses colors characteristic of Ha Long as its primary palette, combined with motifs evoking the sea and islands of the Bay. The distinctive rock formations symbolic of Ha Long Bay are incorporated as a recurring design theme throughout the Mall. The Mall aims to become a special destination where visitors can experience the beauty of Ha Long Bay through the harmony of sea and forest, and is expected to become a new local icon, offering new experiences and emotions to everyone who visits.

- Exterior Design



- Interior Design



91 Kan Hi cherry trees to be planted across the Mall grounds

The outdoor grounds of the Mall will feature 91 Han Phi cherry trees, adding vibrant colors to the surroundings. During Vietnam's Lunar New Year, visitors will have the opportunity to admire rows of beautifully blooming cherry trees, creating special moments for everyone visiting the Mall.



DELIVERING NEW SHOPPING EXPERIENCES THROUGH DIGITAL TECHNOLOGY

AEON MALL continuously focuses on improving and upgrading convenience throughout customers' visits and shopping journeys by introducing new services that combine real-world experiences with digital interaction.

AEONMALL Vietnam Application - Enhancing Convenience and Customer Benefits

Through the AEONMALL Vietnam application, customers can easily check the Mall map, store information and ongoing events. In addition to timely updates on promotions and special offers, the app integrates WAON POINT, a loyalty points program that can be used at AEON Group facilities throughout Vietnam. Through earning and redeeming points when shopping, the app provides customers with a more convenient and economical shopping experience.

Smart Lockers

The Mall install smart lockers linked to the mobile application, allowing customers to safely store luggage and personal belongings. This enables customers to enjoy a more comfortable and convenient shopping experience.



Digital Screens

40 digital screens will be installed throughout the Mall, providing new experiences for local customers. Large screens will display impressive digital visual content, while screens installed throughout the Mall will provide event information and the latest updates from specialty stores, making shopping more convenient and comfortable and helping every customer enjoy their time at the Mall.



INITIATIVES TO WORK TOGETHER WITH THE COMMUNITY TO BUILD A SUSTAINABLE SOCIETY

AEON MALL is committed to working together with local communities to address environmental and social issues and realize a sustainable future.



Targeting LOTUS (GOLD) Green Building Certification

The Mall is expected to achieve “LOTUS (GOLD)” green building certification issued by the Vietnam Green Building Council (VGBC). The certification comprehensively evaluates environmental performance during the design, construction and operation stages of a building. At the Mall, evaluated elements include landscaping, bicycle parking, the installation of solar power systems to reduce environmental impact, and the use of LED lighting to save energy.



With the goal of building a society that reduces carbon emissions, the malls actively promote the use of renewable energy.

Installation of Solar Power Systems

To reduce CO₂ emissions using renewable energy, solar power systems will be installed on the building roof and the roof of the outdoor bicycle parking area. Annual electricity generation is estimated at approximately 2,865 MWh, meeting approximately 11% of the Mall's electricity demand. The Mall estimates that the system will reduce approximately 1,800 tons of CO₂ per year, contributing to reduced environmental impact and sustainable facility operations.



Installation of Electric Vehicle (EV) Charging Stations

The Mall will install EV charging stations in the outdoor parking area, including 8 chargers for electric cars and 96 chargers for electric motorcycles, contributing to sustainable transportation infrastructure and a carbon-neutral society.



LED Lighting and Automatic Brightness Control Systems

The entire building will use LED lighting combined with a wireless lighting control system, enabling optimization according to operating hours and usage conditions in common areas.

Motion sensors will also be installed in staff restrooms and internal corridors to automatically switch lights on and off according to usage.

The Mall will use daylighting glass in atrium spaces and skylights to maximize the use of natural light. Windows will also be installed in restroom areas to reduce the need for artificial lighting during the daytime. These measures will maintain a comfortable environment for customers while contributing to lower electricity consumption and reduced environmental impact.

Implementation of building management system (BMS)

The Mall will implement a Building Management System (BMS) to centrally monitor, analyze and control air-conditioning, lighting and electrical systems. By optimizing equipment operation and improving energy efficiency, the system will contribute to a safe, comfortable and sustainable operating environment.

High-Efficiency Air-Conditioning System and Inverter Technology

The Mall will use a high-efficiency central cooling system to centrally manage air-conditioning, maintain a stable and comfortable indoor environment, and optimize energy operations through a chilled-water temperature differential of up to 10°C.

Inverter technology will be applied in accordance with Vietnam's year-round hot climate. The system can automatically adjust operating capacity according to actual cooling demand, contributing to improved energy efficiency.

In restaurant areas, kitchen ventilation systems will also be equipped with inverter controls. By adjusting ventilation airflow according to peak periods such as lunch and dinner and periods with fewer customers, the system will ensure necessary ventilation while reducing energy consumption.

Fresh-Air Volume Control System

The Mall will install a fresh-air control system to continuously monitor CO₂ concentrations inside the building and automatically adjust the amount of fresh air supplied according to measurement results. Optimizing ventilation according to usage conditions will improve indoor air quality while reducing energy consumption and providing a comfortable and environmentally efficient environment.

Water-Saving Sanitary Fixtures

To promote efficient water use, the Mall will introduce high-efficiency sanitary fixtures, including water-saving toilets. Compared with conventional systems, tap water consumption is expected to be approximately 60%.



Through the scale of the Mall, these initiatives aim to contribute to building a society in which resources circulate through mechanisms for reducing and reusing waste.

Use of recycled materials

The Mall uses recycled tiles manufactured from stone powder, a by-product of the stone-processing industry, combined with coal ash from thermal power plants. Defective products generated during production and used tiles will also be recycled as raw materials. This approach

contributes to reducing waste, using natural resources efficiently and promoting environmentally friendly buildings based on a circular-economy approach.

Waterwaste reuse system

Wastewater generated during operations will be treated through a standard wastewater treatment system, with part of the treated water reused for irrigation. This measure improves water resource efficiency and is expected to save approximately 2,200 m³ of water annually.

Water recycling and reuse

Waste generated during operations, including food waste, used cooking oil, plastic bottles, used batteries and other waste, will be sorted and collected through appropriate processes. These activities will promote recycling and reuse of resources while reducing the amount of waste requiring disposal.



We are committed to developing environmentally friendly green buildings and protecting biodiversity, working toward a prosperous future where diverse forms of life can coexist in harmony.

Tree planting ceremony “AEON - Hometown Forest”

The Mall plans to hold the “AEON – Hometown Forest” tree-planting ceremony on Saturday, October 10, 2026. Together with approximately 500 residents, the program is expected to plant approximately 7,000 trees from 24 species, including cherry trees, contributing to the development of green spaces for the local community.



The mall will consider and implement appropriate measures to effectively address local needs and challenges, including enhancing disaster preparedness and strengthening community-serving functions.

Enhancing “Safety & Security measures at the Mall

In addition to complying with relevant laws and regulations during construction, the Mall actively adopts the latest construction technologies and materials to enhance safety.

To prevent flooding caused by storms and heavy rainfall, based on the highest water level recorded in previous floods (+2.5 m), the Mall has raised the first-floor elevation by 1.2 m above the average ground level of the adjacent road. This measure helps prevent rainwater from entering the Mall premises. In addition, flood barriers will be installed at the entrance ramps to the underground parking area and at customer entrances.

For the stormwater drainage system, the Mall will strengthen and improve some of the connection points between the on-site stormwater drainage system and discharge points, thereby reducing potential flood damage.

To prevent solar panels and outdoor decorations from being blown away by strong winds during storms, the Mall applies a wind-pressure resistance standard higher than the legal standard in Vietnam. In addition, steel cables will be used as a secondary measure to prevent objects from being blown away in the event of an incident.

The Central Management System (CMS) serves as the primary control point for emergency response and centrally monitors and manages systems including fire alarms, emergency power supplies and related equipment. In the event of an emergency, the CMS will quickly assess the situation and coordinate with relevant departments and fire authorities to ensure customer safety and minimize damage, contributing to a secure and safe operating environment.

Through direct monitoring by security personnel conducting 24/7 patrols, combined with remote monitoring through automated security systems and fire alarm equipment, the Mall strengthens disaster prevention and security functions.

The Mall has implemented an automated disaster prevention system, including smoke/heat detectors, automatic sprinkler systems, fire alarms and fire shutters, to facilitate rapid emergency response and minimize damage.

Maintaining and enhancing safety through regular inspections

In addition to daily equipment safety inspections and inspections before holidays when visitor numbers are particularly high, such as Lunar New Year, International Labor Day and National Day, the Mall will conduct comprehensive inspections of the entire facility. The Mall will thoroughly inspect equipment, the indoor environment, evacuation routes and other areas to proactively prevent potential incidents and disasters, while continuing to build a safe facility where all customers can enjoy their time with peace of mind.

Training and Drills

All employees will receive training in fire prevention and firefighting, rescue, evacuation and emergency response equipment, building a system prepared to respond to any incident that may occur at the Mall. In addition, monthly disaster-prevention functional training will strengthen employees' skills and enable organized and rapid responses regardless of day or night.

The Mall has established an "Emergency Procedure" for responding to fires. Through this procedure, the Mall can promptly and appropriately implement firefighting operations while carrying out rescue and first aid for injured persons.

Ensuring the facility's function as a post-disaster recovery site

In the event of a power outage, the Mall can quickly switch to backup generators to maintain operations. The Mall is equipped with a high-capacity 10,440 kW regular-use generator, enabling critical functions such as lighting, security and disaster prevention to continue operating normally and ensuring customer safety.

To prevent bacterial growth in tap water, the Mall will install a large-scale water filtration system equipped with UF membrane technology* in accordance with Japanese standards, providing a safe tap-water supply. Even in the event of a water outage, the system can maintain a stable supply for a certain period, contributing to customer safety.

* UF membrane technology: Technology is used to remove suspended solids, bacteria and other substances contained in water.

FACILITIES AND AMENITIES

The Mall aims to create a convenient and comfortable shopping and experience environment for all customers, regardless of age, gender or nationality, so that everyone can fully enjoy their time at the Mall. Since 2005, AEON MALL has been one of the pioneers in adopting inclusive design at large-scale malls. Through years of research and improvement, AEON MALL has developed its own guidelines for convenient design and the creation of welcoming spaces suitable for diverse customer groups.

Supporting convenient movement throughout the Mall

■ Signage System

To ensure that all customers can easily find their desired destination regardless of age, gender, nationality or disability, the Mall not only complies with relevant regulations and standards but also proactively improves its internal signage system.



■ Information Counter

An Information Counter is in the center of 1st floor. In addition to providing information about the Mall and ongoing events, the counter supports lost-child searches and lost-and-found services, helping provide customers with a more convenient and secure shopping experience.



Creating a comfortable and safe environment for all customers

■ Safe, Secure and Comfortable Facility Operations

The Mall applies Japanese operating standards to security, fire prevention and firefighting, hygiene management, equipment maintenance and employee training. The Mall is equipped with 24-hour monitoring systems, firefighting equipment and backup generators to ensure stable and safe operations. Strict hygiene and food-safety management are also implemented, contributing to a safe, comfortable and reliable shopping environment.

■ Restroom for all customers

The Mall provides safe restroom facilities for all customers, including senior citizens, people with disabilities and families with young children. An internal communication system connected to the security room is also installed to ensure safety in emergencies.



■ Baby care rooms

The Mall will provide two baby care rooms equipped with breastfeeding and diaper-changing areas, creating a clean and comfortable environment for customers. The rooms will include children's toilets, children's dining areas, private nursing rooms and other facilities. Through these facilities, the Mall aims to create a safe, convenient and reassuring environment for families throughout their visit and shopping experience.



■ Wheelchair Rental

The Information Counter provides wheelchair rental services to support customers with special mobility needs. The Mall also provides stroller rental services for young children, allowing families with small children to enjoy a more convenient and comfortable shopping experience.

■ Barrier-Free Design

To ensure that all customers, particularly senior citizens and people with disabilities, can move around the Mall with confidence, differences in floor levels throughout the Mall will be eliminated in accordance with barrier-free design standards.

■ AED Equipment

The Mall is equipped with automated external defibrillators (AEDs) at the Disaster Prevention Center to support prompt responses in emergencies. Employees also receive regular professional training to enable them to provide customers with quick and effective assistance when needed.

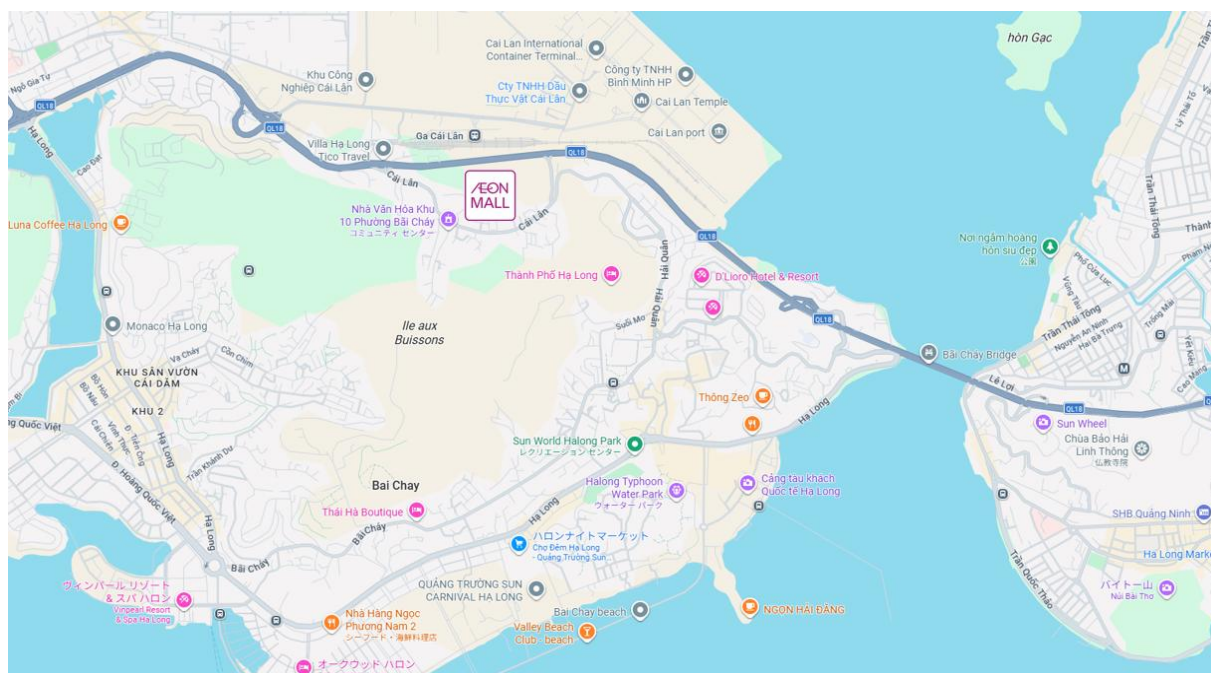
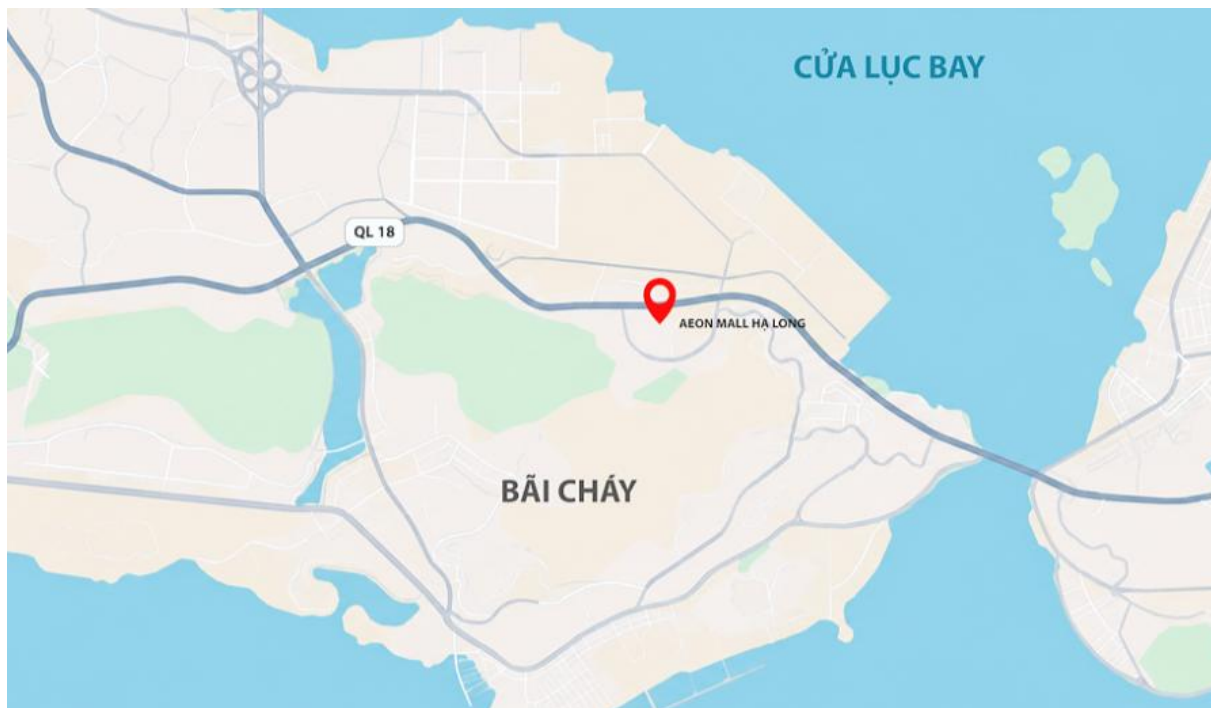
■ Rest Areas

Rest seats will be provided in various areas throughout the Mall, creating spaces for customers to relax between shopping activities. Greenery will be arranged around rest areas to create a pleasant and relaxing environment.

Free Wi-Fi will also be available throughout the Mall to meet customers' mobile device needs and provide a convenient environment.



AEON MALL HA LONG'S MAP



★ Address: No. 288 Cai Lan Street, Bai Chay Ward, Quang Ninh City.

AEON MALL HA LONG's TENANT LIST

AEON MALL Ha Long features a total of 140 stores, including 85 stores making their first appearance in Quang Ninh City.

Note: The list was updated on September 1 and is subject to change

1 st FLOOR			
	Brand	Category	First time in Quang Ninh
1	PHE LA	Café	
2	L'ANGFARM	Food	○
3	COCOLUX	Cosmetics & Household goods	
4	LYN	Shoes & Bags	
5	PNJ	Jewelry	
6	PEDRO	Shoes & Bags	○
7	CHARLES & KEITH	Shoes & Bags	○
8	FOOT LOCKER	Sports & Outdoor	○
9	TITI PHAM PATISSERIE	Café	○
10	HIGHLANDS COFFEE	Café	
11	LACOSTE	Unisex	○
12	LE COQ SPORTIF	Sports & Outdoor	
13	USPA	Unisex	○
14	FILA	Sports & Outdoor	○
15	HOANG PHUC	Unisex	
16	LEVI'S	Unisex	
17	MEGANE PRINCE	Eyewear	○
18	CROCS	Shoes	
19	SAMSONITE	Bags	
20	UNIQLO	Family	○
21	HLA	Menswear	○
22	JINS	Eyewear	○
23	SKECHERS	Sports & Outdoor	
24	ANTA	Sports & Outdoor	
25	LINING	Sports & Outdoor	
26	PUMA	Sports & Outdoor	○
27	ADIDAS	Sports & Outdoor	
28	WILSON	Sports & Outdoor	○
29	PHUC LONG	Café	
30	MUJI	Family / Household Goods / Food	○
31	SHOPDUNK+	Electronics	○
32	BAO TIN MANH HAI	Jewelry	○
33	MLB	Sports	
34	VICTORIA'S SECRET	Cosmetics & Lingerie	○
35	BREADTALK	Bakery	○
36	KOI THÉ	Café	

2 nd FLOOR			
	Brand	Category	First time in Quang Ninh
37	MAZANO	Womenswear	
38	RECHIC	Womenswear	○
39	SHE'S BACK	Womenswear	
40	HAPAS	Bags	
41	PUCINI	Shoes & Bags	○
42	LEMINO	Shoes & Bags	
43	IVY MODA	Womenswear	
44	THIEN MOC HUONG	Jewelry	○
45	THIEU HOA	Womenswear	○
46	GUARDIAN	Cosmetics & Household Goods	
47	IEF	Womenswear	
48	YANBABY	Womenswear	○
49	ELISE	Womenswear	
50	CALUCI	Menswear	○
51	OWEN	Menswear	
52	BELLUNI	Menswear	○
53	ICON DENIM	Unisex	○
54	SAINT GARD	Menswear	
55	MIALALA	Lingerie	
56	BOO	Unisex	
57	ANNA EYEGLASSES	Eyewear	
58	NATIVE & PAZZION	Shoes & Bags	
59	K-playground	Entertainment	○
60	XR MAGIC	Entertainment	○
61	KOHNAN	Home Center	○
62	KKV	Variety / Household Goods	○
63	KRIK	Menswear	
64	PHOTO EASEL	Services	○
65	SPORT PRO	Sports & Outdoor	○
66	BABIBOY	Menswear	○
67	PERATO	Sports & Outdoor	
68	POWER SPORT	Sports & Outdoor	○
69	ARISTINO	Menswear	
70	CANIFA	Family	
71	FAHASA	Books & Stationery	○
72	ESJACO	Unisex	
73	5S FASHION	Family	
74	ETHERIA	Unisex	○
75	BIN BIN SHOP	Kidswear	○
76	WOO KIDS	Kidswear	
77	RABITY	Kidswear	

3 rd FLOOR			
	Brand	Category	First time in Quang Ninh
78	GiGO COLLABO CAFE	Café	○
79	GiGO	Entertainment	○
80	KIDZOOONA SAFARI & MOLLY FANTASY	Entertainment	○
81	MR D.I.Y.	Household Goods	○
82	MYKINGDOM	Hobby	
83	BALABALA	Kidswear	○
84	BU BABY	Kidswear	○
85	FOREVER	Interior & Furniture	
86	TEFAL	Kitchenware	○
87	LIZD NAMAT	Interior & Furniture	
88	VUA NEM	Interior & Furniture	
89	LUG.VN	Shoes & Bags	
90	GIGA.VN	Electronics	○
91	AIM BOX	Entertainment	○
92	JYSK	Interior & Furniture	○
93	GALAXY CINEMA	Cinema	○
94	TIMEZONE	Entertainment	○
95	THE GREEN PARTY	Variety Goods	○
96	ELMICH	Kitchenware	
97	FUJILUX	Massage Chairs	○
98	SAKOS	Shoes & Bags	○
	Restaurant zone		
99	SANMARU RAMEN	Ramen	○
100	COM NIEU 37	Vietnamese Cuisine	○
101	DOOKKI	Korean Cuisine	
102	BOTEJYU	Okonomiyaki	○
103	KFC	Fast Food	
104	JOLLIBEE	Fast Food	
105	MR. DAKGALBI	Korean Cuisine	○
106	LOTTERIA	Fast Food	
107	HEY PELO	Fast Food	○
108	TEXAS CHICKEN	Fast Food	○
109	TEXGRILL	Western Cuisine	○
110	PIZZA PEPPERONIS	Pizza	○
111	HAMA SUSHI	Sushi	○
112	SUONMUOI BBQ	Grilled/BBQ	○
113	HAKIRA	Japanese Cuisine	○
114	MARUGAME UDON	Udon	○
115	KHEN NUONG SAPA	Vietnamese Cuisine	○
	Food Hall		
116	BEP PHO	Vietnamese Cuisine	
117	LLAO LLAO	Desserts	○
118	VI PHO YO!	Vietnamese Cuisine	○

4 th FLOOR			
	Store name	Business type	Quang Ninh first store
119	VIETNAM ROLLER RINK	Entertainment	○
120	VS PICKLEBALL	Entertainment	○
	Restaurant zone		
121	KICHI KICHI	Hot Pot	○
122	GOGI HOUSE	Grilled/BBQ	
123	CHA CA HANG SON	Vietnamese Cuisine	○
124	YAKIMONO	Grilled/BBQ	
125	TIAN LONG	Chinese Cuisine	○
126	GYU SHIGE	Grilled/BBQ	○
127	LONG WANG	Hong Kong Cuisine	○
128	CUU VAN LONG	Seafood Buffet	○
129	MIXUE & CHICHIKO	Desserts	
130	SOM TUM THAI	Thai Cuisine	○
131	KHAO & NUA	Thai Cuisine	○
132	G. MASTER BBQ & CHILL	Grilled/BBQ	○
133	ISUSHI	Japanese Cuisine	○
134	HP3 BBQ	Grilled/BBQ	○
135	USHI MANIA	Grilled/BBQ	○
136	SHANG CHI	Hot Pot	○
137	LE MONDE STEAK	Western Cuisine	○
138	DA VIEN	Korean Cuisine	○
139	MANWAH	Hot Pot	
140	BINGXUE	Desserts	