

October 10, 2026

To all media,

AEONMALL Vietnam Co., Ltd.

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AEON MALL's 10th shopping mall in Vietnam
AEON Hometown Forests Program
The Tree Planting Ceremony at AEON MALL Ha Long

In preparation for the opening of AEON MALL Ha Long (hereinafter referred to as “the mall”), the 10th shopping mall operated by AEON MALL in Vietnam, AEONMALL Vietnam Co., Ltd. will organize a Tree Planting Ceremony on Saturday, October 10, 2026, as part of the traditional AEON Hometown Forests Program.

Approximately 7,000 trees will be planted by nearly 500 participants, including representatives from the local authorities of Quang Ninh, Japanese organizations and institutions, students, residents, media agencies, and employees of AEON Group companies, including AEONMALL Vietnam Co., Ltd., AEON Vietnam Co., Ltd., and AEON Delight Vietnam Co., Ltd.

The Tree Planting Ceremony at the mall will contribute to creating a greener environment, raising awareness of environmental protection, and strengthening connections with the local community toward sustainable development from the very beginning of the mall's presence in the area. The event reflects AEON Group and AEONMALL Vietnam's commitment to working together with Quang Ninh to support the city's sustainable development.

At the event, representatives from local authorities, organizations, and partners, including the Quang Ninh Tourism Association, Quang Ninh Young Entrepreneurs Association, Quang Ninh Youth Union, press and media agencies, Hong Gai Primary School, Le Van Tam Secondary School, Bai Chay Primary School, Bai Chay Secondary School, Nguyen Binh Khiem Primary - Secondary - High School, will join the mall in “planting the seeds” for a greener environment, raising awareness of environmental protection, and building a sustainable future.

At the ceremony, the mall will officially receive the LOTUS Green Building Certificate from the Vietnam Green Building Council (VGBC). This recognition reflects AEON MALL's efforts to develop and operate environmentally friendly facilities, while demonstrating AEON

Group's long-term commitment to environmental protection and making a positive contribution to the local community.

With the message “Spark the Green Waves”, the event represents the connection between nature, people, and modern life. Through the Tree Planting Ceremony and other initiatives to promote a sustainable environment, the mall aims to sow the first green seeds for the journey toward sustainable development and create positive values for the community. Together with the local community, we strive to nurture these “green seeds” today, allowing “green waves” to spread into the future and contribute to the sustainable development of the local community.

With a strong commitment to sustainable development, the mall will work closely with Quang Ninh to help build a green, clean, and sustainable living environment while contributing to the long-term development of the local community.

For further press information, please contact us using the details provided below.

Sincerely,

GENERAL INFORMATION

1. **Date and Time:** 7:00 - 9:20, 10th October 2026
2. **Location:** AEON MALL Ha Long, No.288, Cai Lan Street, Bai Chay Ward, Quang Ninh City, Vietnam
3. **Participants:** Approx. 500 people
4. **Quantity of Tree:** Nearly 7,000 trees in the ceremony day
5. **Types of Trees:** 25 selected species, including shrubs and trees
6. **Contact:**
AEONMALL Vietnam Co., Ltd.
Corporate Communication Section - Corporate Management Unit
SDT: (024) 3944 9815 – Ext: 306
Email: cc@aeonmall-vn.com

<AEON Hometown Forests Program>

The AEON Hometown Forests Program was launched in 1991 at AEON Melaka in Malaysia. The initiative was subsequently introduced in Japan for the first time in April 1992 at JUSCO Shin Hisai shopping mall in Mie Prefecture.

As of 2025, more than 12.67 million trees have been planted through the AEON Hometown Forests Program and tree planting activities conducted by the AEON Environmental Foundation.

<AEON Environmental Foundation>

The AEON Environmental Foundation was established in 1990 to carry out a wide range of environmental conservation activities and support organizations that share the same commitment to protecting the environment.

Tree planting is one of the Foundation's key annual initiatives. Through these activities, the Foundation aims to create vibrant forests for future generations, maintain ecological balance, and help mitigate global warming.

As of 2026, the AEON Environmental Foundation has worked with local communities in countries including Japan, China, Thailand, Malaysia, Vietnam, and Cambodia, planting more than 12.87 million trees through its various tree planting initiatives.

AEON MALL Ha Long address

No.288, Cai Lan Street, Bai Chay Ward, Quang Ninh City, Vietnam

